

— SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

— TRIMMING ZONE:

Please allow a cutting tolerance all around. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.



..... BLEED ZONE:

Make sure to extend the background images or colors all the way to the edge of the black outline.

..... FOLD LINE

— NO INK ZONE (GLUE ZONE)

IMPORTANT

Please send files without our colored guidelines.
All text should be converted to outline.

Final Size: 3.625 inches x 5.125 inches

Flat Size with Bleed: 7.17 inches x 8.51 inches