



IMMEDIATE RELEASE

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Plum Grove Inc. Announces New Website Launch

Hoffman Estates, IL • Sept 5, 2018 – As part of its ongoing growth strategy, Plum Grove Inc. has unveiled a new website, www.plumgroveinc.com, to showcase the thousands of marketing solutions it offers unified under the Plum Grove brand. Since 1980, Plum Grove Inc. has expanded beyond its original offering of printing services to include mailing services, trade shows booths and displays, signs, banners, promotional products, and myBrandHub™, a web-to-print solution for businesses that want to take the hassle out of providing marketing materials to distributed workforces anywhere in the country. PlumGroveInc.com provides visitors with up-to-date information on innovative new products and services, an idea gallery, dynamic content, case studies and success stories, a blog written by industry experts, and also highlights Plum Grove's team, experience and culture.

The all-new PlumGroveInc.com features over a million products and ways for business to grow – all browsable with a user-friendly, responsive, mobile-friendly design. Visitors can jumpstart the imagination in the Idea Gallery, home to more than 25 marketing categories and images of hundreds of real-world solutions. For those searching with a specific product in mind, the site offers the ability to browse products, get technical specifications, watch product videos, download graphic templates and get fast quotes for projects. Experienced agents staff the site via live chat, web forms, email, and by telephone to provide expert product guidance or feedback on complex projects.

“The new PlumGroveInc.com website offers clients and prospective clients an opportunity to learn more about Plum Grove, our core competencies, and our methodology for helping businesses tell their stories, build their brands and grow sales,” said Peter Lineal, Founder. “With double-digit growth and our recent expansion in building space, equipment and capabilities, we want to accurately reflect Plum Grove's evolution and vision through our website. We're proud to offer visitors an engaging, informative and robust view of our growing business offering.”

In summary, the Plum Grove Inc. website features:

- Over a million searchable products and marketing solutions
- Get a fast quote, marketing advice or project feedback
- Idea Gallery showcasing real-world solutions to jumpstart the imagination
- Support available via live chat, web form, email, and telephone
- Insights blog offers expert knowledge on printing, marketing, and design
- Case studies and success stories
- Meet the team, including all our office pets
- Responsive, mobile-friendly design

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Plum Grove Inc.[™] empowers businesses to connect with the world, tell their story, build their brands, and promote growth through custom printing and marketing solutions. With over 500,000 ways to market your business, Plum Grove's diverse product array includes printed items, promotional products, trade show booths, mailing services, web-to-print websites and marketing consulting under the Plum Grove Printers, Mail Made Simple[™], myBrandHub[™] and Trade Shows & Displays brands. With over 37 years of history and experience, and an average employee tenure of more than 15 years, Plum Grove prides itself on both its powerful force of seasoned experts and the strong family values that are the foundation of its culture. The company has been honored for Business Excellence and earned the Illinois Governor's Pollution Prevention Award, recognizing innovation in environmental protection with green-friendly, sustainable manufacturing practices. To learn more about Plum Grove, visit www.plumgroveinc.com.

