- SAFE ZONE:

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

Keep all elements away from the blue line (Safe Zone).

TRIMMING ZONE: Please allow 0.325 inches cutting tolerance all around.

We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

BLEED ZONE .325 inches:

Make sure to extend the background images or colors all the way to the edge of the black outline

IMPORTANT Please remove our quidelines/instructions before

submitting your files, or else they will be printed. All text should be converted to outline.

Final Size: 2 inches x 3.5 inches Vertical Size with Bleed: 2.325 inches x 3.825 inches